



TOP NEWS

BREAKING NEWS

트럼프 '관세 현금' 2000달러 지급 사실상 '물거품'

대법원 판결로 핵심 재원 붕괴...입법 절차도 진행 안돼 도널드 트럼프 대통령이 약속해 온 국민 1인당 2000달러 규모의 '관세 배당금(Tariff)

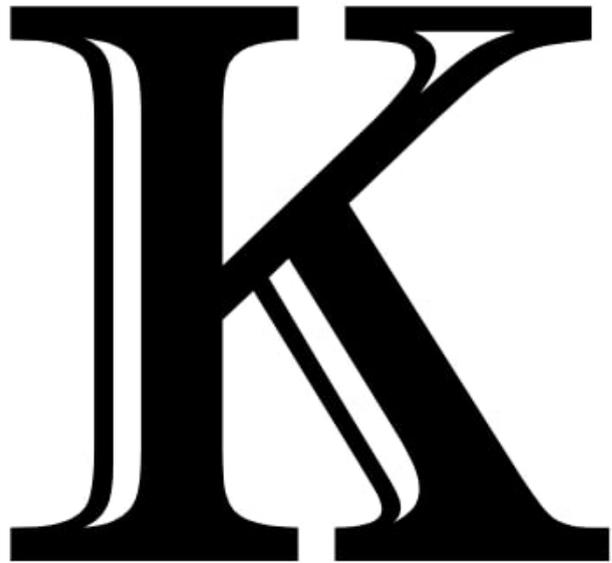


Atlanta K Media Kit 2026

Your trusted Korean-American digital platform connecting communities and businesses across the Southeast U.S.

ABOUT ATLANTA K

Leading Voice for Korean-Americans in the Southeast



Atlanta K is the premier Korean-American digital news platform serving Atlanta and the Southeast U.S. We bridge cultures, connect communities, and empower local businesses through trusted, bilingual journalism.

Our mission is simple: deliver high-quality content that resonates with Korean-American families while fostering meaningful connections between our readers and the businesses that serve them.

Content That Connects

We deliver comprehensive coverage across topics that matter most to our community, combining local relevance with cultural insight.



Local News

Breaking stories, community events, and issues impacting Korean-Americans in the Southeast



Lifestyle

Cultural features, food, entertainment, and family-focused content



Healthcare

Medical insights, wellness tips, and healthcare provider information



Finance

Banking, investments, insurance, and financial planning guidance

Our Audience: Influential Decision-Makers

Healthcare Influencers

Primary medical decision-makers for their households

Financial Active

High engagement with banking and insurance services

Property Owners

Significant homeownership and real estate investment

Entrepreneurs

Strong representation of small business owners

Our readers are educated, financially stable professionals who make important decisions for their families and businesses. They're bilingual, culturally connected, and actively seeking trusted information.

Why this matters: Our audience doesn't just read—they act. When they trust a brand, they become loyal customers and vocal advocates within their networks.

Built on Trust and Community Authority

High-Trust Environment

Readers turn to Atlanta K for reliable, culturally relevant information they can trust. Our editorial integrity creates a safe space for brand partnerships.

Proven Advertiser Success

Healthcare providers, financial institutions, and professional services consistently achieve strong results through our platform—building lasting relationships with our community.

Content-Driven Partnerships

We go beyond display advertising to create meaningful brand stories that resonate with our audience, driving engagement and conversions.

Impressive Digital Presence

100K+

Monthly Visitors

Unique users actively engaging with our content

750K+

Page Views

Monthly impressions across all content

Multi-Channel Distribution

- Direct website traffic from loyal readers
- Newsletter subscribers receiving curated content
- Social media amplification across platforms
- Mobile-optimized experience for on-the-go readers

Geographic concentration: Atlanta Metro, Georgia statewide, and expanding throughout the Southeast U.S.

Advertising Solutions That Work

Flexible display formats with advanced targeting capabilities designed to maximize your campaign performance.



Display Advertising

Available formats: 400×400 square, 400×150 horizontal, 1440×300 premium homepage banner

Targeting options: Section-specific placement, geographic targeting, third-party tracking support



Content Integration

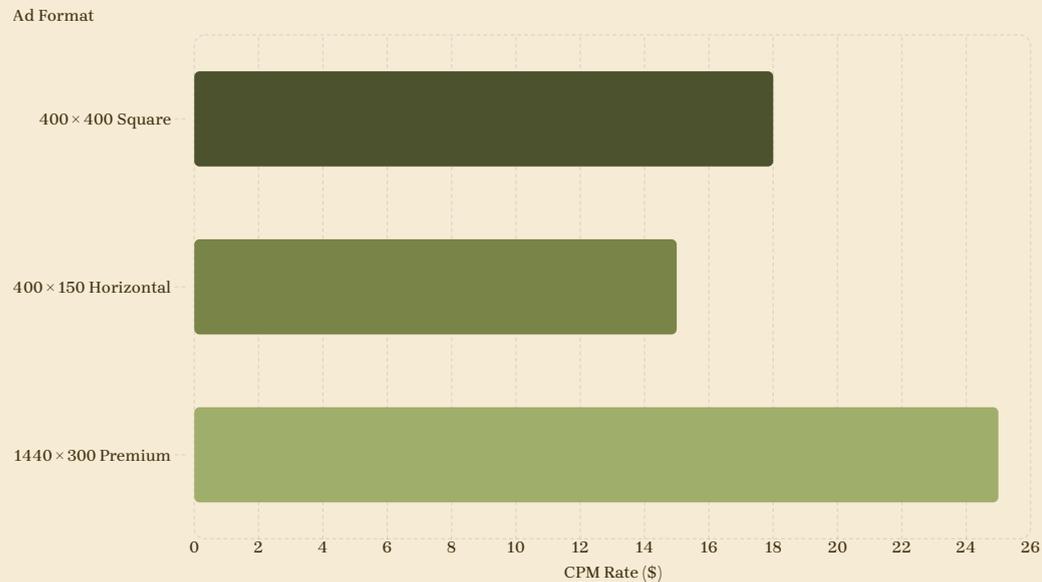
Sponsored articles: In-depth brand storytelling that educates and engages

Expert interviews: Position your leaders as trusted authorities

Educational content: Inform readers while building brand affinity

PRICING

Competitive CPM Rates



Volume Discounts Available

Campaigns over 50,000 impressions qualify for reduced CPM rates ranging from \$13–\$20, depending on volume and commitment.

- 📄 **Smart investment:** Higher-volume campaigns not only reduce your cost per impression but also increase brand frequency and recall within our engaged community.

☆ PREMIUM OFFERING

Premium Partnership Package

Our most comprehensive solution designed specifically for healthcare providers, banks, insurance companies, and professional services seeking deep community engagement.

What's Included

- Premium homepage banner placement
- Monthly sponsored article
- Newsletter feature exposure
- Social media amplification
- Korean creative support
- Expert interview spotlight

Your Benefits

- High-trust brand positioning
- Qualified lead generation
- Community authority building
- Long-term visibility impact
- Consistent audience touchpoints

Investment range: \$10,000–\$15,000 annually. Custom packages available based on your specific goals and budget.



Let's Build Something Together

Ready to connect with the Southeast's most engaged Korean-American audience? Whether you're looking for targeted display advertising or a comprehensive premium partnership, we'll create a custom solution that delivers results.

Our team understands both the cultural nuances and business objectives that drive successful campaigns. Let's discuss how Atlanta K can amplify your brand within our trusted community.

Contact Us

Atlanta K Media

news@atlantak.com

www.atlantak.com

Advertising and partnership opportunities available now.